

Archibald Prize

Activity 1

Your task is to search the N.S.W. Art Gallery website and find the answers to these questions.

- 1) Who was J.F. Archibald?
J.F. Archibald was a journalist and publisher, and Co- owner and editor of The Bulletin. ✓
- 2) What was Archibald' aim in establishing the Portraiture Prize?
to foster portraiture as well as support artists and prolong the memory of great Australians.
Can you put this in your own words? ✓
- 3) What are the Young Archies, the Packing Room Prize and the Bald Archies?
the young archies is a portrait competition for people ages 5-18. the packing room prize is an award chosen by the gallery staff who receive, un-pack, and hang the portraits. The Bald Archies is a parody of the Archibald prize and consists of cartoons and/or humorous works making fun of Australian celebrities ✓
- 4) Look at the finalists' portraits, from any year of your choice, and choose the portrait you would have chosen as the prize winner. Write an explanation for your decision.
If i were one of the judges the portrait I would have chosen is Irina Baronova (handing on the baton), I would have chosen this painting because it sends a message of inspiration, and it's like the teacher (old woman) is speaking to the ballerina right before the performance and is telling her to go out on the stage and dance like she's never danced before because this is the most important dance of her life. ✓
- 5) Who was William Dobell?
William Dobell was an Australian portrait and landscape artist in the 20th century who won the Archibald prize ✓
- 6) State three reasons why this painting of The Most Honourable Gough Whitlam is a good representation of the famous Australian?
because the artist studied photos to be able to accurately paint his facial features, because the artist worked hard on the painting, because the judges liked it and it won the Archibald Prize ✓

Activity 2

Evaluate the N.S.W. Art Gallery's website:

Answer the following questions and state your reasons.

- 1) Is the written and visual content on the website easy to access, informative and well written? Explain why you think this.
I think that the content is easy to access, informative, and well written, but it could be improved by having more information about the heritage of the art competitions. ✓
- 2) Is the design of the website visually interesting and did it promote the Gallery and its Art well? What are you reasons?
I think that the home page of the website is very busy and when you click on the website link the home page is very much in your face and you don't really know where to look. Because there is so much going on, on the one page I think that it doesn't promote the art very well because there's so much there it's hard to find what you're looking for. ✓
- 3) Was the website easy to navigate? Explain why you have this opinion.
for the most part the website was easy to navigate, but the homepage definitely made it more difficult to navigate because there was so much there. ✓
- 4) Is this a credible and reliable website? What factors did you base this evaluation on?
based on the information about the exhibitions and the heritage of the exhibitions, i think that the sources of the information on the website are researched well and that the website is a very reliable place to find information about the exhibitions and their heritages ✓
- 5) Was the website interactive? If so, how were the interactive elements utilised?
I dont think that the website was super interactive, there were things to click on to take you to the exhibition pages, and some slideshows but apart from that there weren't really any interactive elements. ✓
- 6) Give this website a rating out of 5 and justify your reasons why it scored this result.
I would rate this website 3/5 because it wasn't a bad website and it had some information about the exhibitions , but i think there are some improvements that they could make to make the website better
Can you think some examples of what improvements could be made? ✓

Can you also buy things at the gallery shop or book tickets to exhibitions?